

Harbord Village Residents' Association Board Meeting

February 16, 2021, 7.00 pm

by Zoom call

FINAL MINUTES

Attendees: Shafeeq Armstrong, Gina Buonaguro, Simon Coleman, Sue Dexter, Suzanne Dubeau, Anne Fleming, Lacy Lauks, Susan McDonald, Cathy Merkley, Lena Mortensen, Christian Mueller, Carolee Orme, Jane Perdue, Nick Provart, Regine Schmid, Gus Sinclair, Robert Stambula

Regrets: All present.

- 1. Chair's Welcome:** Anne called the meeting to order at 19:07.
- 2. Approval of Agenda:** Lena moved adoption of the agenda with two additions: 5.5 Croft greening, and 6.3 Membership report. Seconded by Gina. Agenda adopted.
- 3. Approval of January board meeting minutes:** Gus moved approval of the minutes; seconded by Simon. Minutes approved.

4. Business Arising from past minutes

4.1 Planning (Anne, Sue Dexter)

The potential development of 225 Brunswick continues to attract attention, this time with a flyer opposing the development, and on Twitter. The proponent contacted Sue about next steps. After considerable discussion about the pros and cons of the project and how best the HVRA can assist, the Board agrees that the HVRA will continue to take a neutral position with the hope that it can continue to serve as an honest broker between the two parties. The HVRA will inform both parties of the Board's position and that it remains ready to act as an intermediary. Sue and Anne will work on a formal reply. Sue will tweak the website post that explains the role of the HVRA. The HVRA will not be responding via Twitter, a medium that does not lend itself to nuanced discussion. We have captured a copy of the Twitter thread for future reference.

4.2 Search Committee update (Anne/Gus)

Gus reported that an enthusiastic candidate has been found who is willing to step into the role of NE rep to replace Carolee. Frank Davis, local resident and lawyer who was very helpful with the garage turnover, is currently out of the country but hopes to be back in the early fall. In the fullness of time, if the Board approves his nomination, his name will be put forward as a candidate. With regard to the Vice-chair position, a suitable ad is currently being drafted and will be circulated to the

Board. Please bring any suitable candidates to the attention of the search committee. It would be good if we could broaden the pool of potential candidates by considering our own personal networks.

5. New Business

5.1 Treasurer's report (Lena)

Lena reviewed the documents that she distributed prior to the meeting; these are appended to these minutes. Because of the pandemic there has been relatively little activity in the accounts either in terms of revenue (no Fall Fair) or incurred expenses. In addition, the board should give some thought about what to do, if anything, about volunteer appreciation for 2020. This event normally takes place in November or December but was inadvertently missed due to COVID last year. (Gina suggested sending volunteers flowers from Harbord Convenience as possible recognition.) The 2021 budget plan has been prepared for two scenarios: a forecast assuming that Covid restrictions are lifted, and one assuming that the restrictions remain in place for the balance of 2021. The Treasurer moved to have financial statements for 2020 and the proposed budget for 2021 approved. Gus seconded. All approved.

5.2 Communications Committee update (Anne))

Anne met with Anne Kerekes, Regine Schmid, and Margaret Procter to check in on HVRA's three external communication streams: newsletter, website, eblast. Spring newsletter: survey results and brainstorming on what should be covered, what has been well-received, etc. For example, we should include items of particular interest to renters, not just homeowners. Include more good news stories. What do board members want to write about? Please start thinking about this and keep an eye on the timeline as identified in the background document provided. The website is looking great. Regine is enjoying working with Margaret and Nick. Anne stressed that it's important to keep the website fresh and responsive, and thanks the great team supporting the website. E-blasts – Anne F. is working with Margaret & Merle on this; they are always happy to receive suggestions, ie. with local profiles. The new membership flyer is being costed.

5.3 Spring meeting (Anne)

Colin Furness was suggested as a speaker – he is a good speaker and a very topical expert (the pandemic). There was unanimous enthusiasm with this suggestion. Anne and Gus will follow up.

5.4 Area Caucus report action items

No specific action items outstanding at this time. Gina reminded Board members about distributing snow clearing flyers if needed; Carolee reminded people to remember that some folks are dependent on the city so use some discretion! Bob

added that he did bump into Vincent Sferrazza (operations manager for Transportation Services) today near the King Edward. Bob took full advantage to bend his ear and do a walk around. After a candid but friendly chat, he came away with a good feeling. Vince offered a zoom call with the HVRA. Excellent work by Bob for building rapport!

5.5 Croft greening opportunity (Jane)

Jane has been contacted by Barbara Donaldson on Croft Street about a possible Canada Healthy Communities grant. There is a possibility of funding for greening projects and the HVRA may be asked for support as a sponsor. The deadline for applications will be March 9th. Everyone agrees that this could be a great opportunity. Jane is waiting for more information.

6. Committee and Area Rep Reports – acknowledgements of receipt only unless action or discussion required.

**** Supporting documentation attached. ****

- 6.1 Net Zero committee (Susan M.) – Gus highlighted that 2 people have been hired thanks to grant funding. Similar projects seem to be happening across the city.
- 6.2 Kensington Health construction (Susan M./Simon) Simon reviewed 2 issues: impact of construction and final landscaping. Simon has been contacted by a few residents about what is happening. Reinforces opportunity for HVRA to build that liaison with this organization and the need for more frequent communications between organizations and the community. Simon and Susan will try to establish something more concrete before the spring meeting.
- 6.3 Membership committee (Lacy) – technical issue impacting membership renewal has been resolved. Outreach communications underway and already bearing fruit.
- 6.4 Area Rep Reports:
 - **North East report (Nick/Carolee):**
 - 1. Robert St. field / residence meeting update: meeting on 3rd of February provided a timeline for completion of park/field (end of May), facade support at 698 Spadina and demolition of rest of building (March-May), and excavation/construction (starting in summer 2021 and continuing until fall 2023, with move in by fall 2024). Sue, Carolee and I raised concerns about concrete being used instead of pavers for the community green space, concerns about landscaping around the new residence were also voiced.
 - 2. 666 Spadina: the big hole at the north end is almost filled and ready to be turned into a park: the owners are planning on completing the work by the end of February at which point the land will be conveyed to the City. This will allow an above grade building permit to be issued for the new 13 storey rental building to the south. The developer has a year to create a base park (sodding, utilities) and the City will then complete the rest of the park - planning is with Parks and Rec. right now...
 - 3. squeaky fan at Piano Piano continues to annoy (at a very penetrating 882 Hz, press play here to hear that tone: <https://www.szynalski.com/tone-generator/#882,v0.50>), in spite of intervention by Christian (it doesn't seem to be occurring as frequently but

for instance was happening all morning yesterday. Perhaps others have heard the noise?

- **North West report (Christian/Shafeeq):** Nothing to report.
- **South East report (Cathy/Gina):** Nothing to report.
- **South West report (Jane/Bob):** Nothing to report.
- **South Central report (Susan/Simon):**

Some neighbours on Brunswick Ave. near Kensington Gardens have raised concerns about the on-going landscaping project taking place along the north building. Kensington Gardens staff maintain an information webpage on the developments, which also invites comments and questions from local residents – see WWW.kensingtonhealth.org/construction. As SC reps we have contacted Kensington Gardens to inform them of our willingness to act as liaisons between KG and HVRA on this and other issues as appropriate, and to continue the excellent relations that have prevailed between both organizations.

7. Other Business

None.

- 8.** Meeting adjourned at 21:07 as moved by Gus. All in favour.

Minutes prepared by Suzanne Dubeau, Secretary, 2020-21.

HARBORD VILLAGE RESIDENTS' ASSOCIATION

Box 68522, 360A Bloor St. W.
Toronto, ON M5S 1X1
email: info@harbordvillage.com
website: www.harbordvillage.com



STATEMENT OF FINANCIAL POSITION DECEMBER 31, 2020

ASSETS

	December 31 <u>2020</u>	December 31 <u>2019</u>
Current		
Chequing Account	\$ 11,676	\$ 11,244
PayPal Account	2,006	3,097
Term deposits	11,126	11,060
	<u>\$ 24,808</u>	<u>\$ 25,401</u>

LIABILITIES

Current		
Accounts payable and accrued liabilities	_____	_____
Fund Balances		
General Fund	16,570	17,163
Heritage District Fund	6,505	6,505
Tree Inventory Fund	777	777
HVRA Gardeners	92	92
Croft Greening Fund	864	864
	<u>24,808</u>	<u>25,401</u>
	<u>\$ 24,808</u>	<u>\$ 25,401</u>

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STATEMENT OF OPERATIONS AND CHANGES IN FUND BALANCES FOR THE PERIOD ENDED DECEMBER 31, 2020

	<u>General Fund</u>	<u>Heritage District Fund</u>	<u>OMB Mediation Fund</u>	<u>Tree Inventory Fund</u>	<u>HVRA Gardeners Fund</u>	<u>Croft Greening Fund</u>	<u>Total</u>
Revenue							
Project fund revenues	\$ -	\$ -	\$ -	\$ -		\$ -	\$ -
Membership fees	5,932	-	-	-	-	-	5,932
Fall Fair	-	-	-	-	-	-	-
Donations	350	-	-	-	-	-	350
Interest income	86	-	-	-	-	-	86
Election forum revenue	-	-	-	-	-	-	-
Uncategorized revenue	-	-	-	-	-	-	-
	<u>6,368</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>6,368</u>
Expenditures							
Administration and general	1,119	-	-	-	-	-	1,119
Newsletter	3,317	-	-	-	-	-	3,317
Fall fair	-	-	-	-	-	-	-
Pumpkin Fest	75	-	-	-	-	-	75
PND expenses	-	-	-	-	-	-	-
Insurance	603	-	-	-	-	-	603
Volunteer appreciation	535	-	-	-	-	-	535
Web Hosting	275	-	-	-	-	-	275
Web Contingency	450	-	-	-	-	-	450
Donations made	500	-	-	-	-	-	500
Election forum	-	-	-	-	-	-	-
Other Board Approved Projects and Expens	87	-	-	-	-	-	87
Payroll (tree inventory)	-	-	-	-	-	-	-
Other (tree inventory)	-	-	-	-	-	-	-
Croft greening	-	-	-	-	-	-	-
Gardeners	-	-	-	-	-	-	-
Total Expenses	<u>6,961</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>6,961</u>
Net revenue (expenses) for the period	(593)	-	-	-	-	-	(593)
Fund balances, beginning of the year	<u>17,163</u>	<u>6,505</u>	<u>-</u>	<u>777</u>	<u>92</u>	<u>864</u>	<u>25,401</u>
Fund balances, end of the period	<u>\$ 16,570</u>	<u>\$ 6,505</u>	<u>\$ -</u>	<u>\$ 777</u>	<u>\$ 92</u>	<u>\$ 864</u>	<u>\$ 24,808</u>

Administration and general

Post Box Rental	450
Bank charges	245
Accounting Fees (e.g. quickbooks subscriptic	424
Catering	-
Legal and professional fees	-
Stationery and printing	-
Uncategorized Expenses	-
Miscellaneous (flowers,THA, etc)	-

2020 HVRA Budget Plan

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MAIN ACCOUNT

Revenue	2021A*	2021B*	Actual 2020	Actual 2019
	Forecast	Forecast	Actuals	Actuals
Membership Dues	\$ 5,500	\$ 5,500	\$ 5,932	\$ 3,410
Fall Fair/Silent Auction	\$ 10,000	\$ -		\$ 10,266
Yard Sale	\$ -		\$ -	\$ -
Sales (t-shirts)	\$ -		\$ -	\$ -
General Donations	\$ 500	\$ 500	\$ 350	\$ 250
Other Receivables (Interest income, miscellaneous)	\$ 100	\$ 100	\$ 86	\$ 251
Totals	\$ 16,100	\$ 6,100	\$ 6,368	\$ 14,177
Expenditures	Planned		Actual 2020	Actual 2019
Administration and General	\$ 1,100	\$ 1,100	\$ 1,119	\$ 1,508
Newsletter	\$ 3,000	\$ 3,000	\$ 3,317	\$ 2,955
Fall Fair/Silent Auction	\$ 4,300	\$ -	\$ -	\$ 4,178
Pumpkin Fest	\$ 300	\$ 100	\$ 75	\$ 464
Volunteer Appreciation	\$ 500	\$ 500	\$ -	\$ 534
Web Hosting and Development	\$ 500	\$ 500	\$ 275	\$ 417
Web Contingency	\$ 1,000	\$ 1,000	\$ 450	\$ 904
P & D Expenses	\$ 500	\$ 100	\$ -	\$ 931
Insurance	\$ 610	\$ 610	\$ 603	\$ 603
Donations	\$ 500	\$ 500	\$ 500	\$ 500
Other Board Approved Projects and Expenses	\$ 200	\$ 100	\$ 87	\$ 31
T shirts	\$ -		\$ -	\$ -
Other Payables	\$ -		\$ -	\$ -
Contingency	\$ 500	\$ 500	\$ -	\$ -
Totals	\$ 13,010	\$ 8,010	\$ 6,426	\$ 13,025

Administration and General (includes)

Post Box Rental
Bank charges
Accounting Fees (e.g. quickbooks subscription)
Catering
Legal and professional fees
Stationery and printing
Miscellaneous (flowers, THA, Election Forum, etc)

PROJECTS

Fund Balances at Beginning of	2021
Heritage Districts Fund	\$ 6,505
Tree Inventory Fund	\$ 777
HVRA Gardeners Fund	\$ 92
Croft Greening Fund	\$ 864
NetZero Fund	\$ 11,500
Totals	\$ 19,738

*2021A Forecast for non-covid restrictions

*2021B Forecast for Covid restrictions (all year)

- budget lines particularly affected by covid-restrictions are highlighted

* New Fund - supported by successful Toronto Atmospheric Fund grant

Funds No Longer Active

Flowerpots (remainder transferred to Tree Inventory in 2018)
Sussex/Spadina Meetings (remainder transferred to Tree Inventory in 2018)
Margaret Fairley Park
OMB Funds (remainder transferred to PND in 2019)

Expenditure Categories no longer active:

Yard Sale
Lewis Foundation
Scadding Court

Minutes from the HVRA NetZero Committee Meeting January, 7, 2021 (via Zoom)

Attendees: David Booz, Margaret Craig-Bourdin, Sue Dexter, Tim Grant (chair), Alanna Komisar, Susan McDonald (minutes), Nicole Schulman, Rory Gus Sinclair, Anne Stevens.

Regrets: Matt Hoffman

Guest: Evan Ferrari (Emerge Guelph)

Presentation on Emerge Guelph

Evan explained that for the past 5 years Emerge's primary goal has been to promote energy retrofits and EVs. He said that they had come to realize that the past 30 years of environmental activism hasn't worked as well as activists had hoped. They were looking for new approaches to help people get beyond the fear and distrust of environmental initiatives and products. They realized they needed to find ways to normalize weird stuff. They started by using different, more accessible language. They now talk about 100% renewable instead of using terms like NetZero.

They developed a strategy of pitching events and information to the public to draw them in and spark their interest rather than scare them off. They also started to pair their events with other popular events in Guelph to take advantage of already existing crowds.

For example they had an event called "Heating a Home with 3 TV's". They used an intriguing caption to draw people to the event and then at the event they tried to debunk concerns that alternate heating sources were too expensive and used too much electricity. They were able to show event attendees that the amount of energy needed to power 3 average sized TV's for a year was equivalent to the amount needed to power an air source heat pump for a year.

He said they started focusing more on EV's recently after realizing that you can achieve greater emission reductions more quickly and easily by opting for an EV than through retrofitting an older home. By taking a gas powered car off the road or by preventing the purchase of a new gas powered car you reduce emissions by 4 tonnes. He noted that the average home emits 5 tonnes of emissions per year and to reduce this by 4 tonnes is very time consuming and difficult if not impossible.

They have also looked for ways to normalize EV's. If they could draw people into a social media event (eg. How Bad Ass is your ride? or My EV is Better than yours!) then they would have the opportunity to provide information that normalizes EV's and starts to make them a more attractive choice.

He said Emerge has had a lot of help from Plug 'N Drive. They have done dozens of public events with Plug 'N Drive who would come to Guelph with a selection of EV's that people could test drive and then learn more about. Exposure to EVs and EV owners helps non adopters realize the many the benefits of transitioning to EVs.

He said they always use existing EV owners at their events as they make the best ambassadors. And once they realized that most EV ambassadors tend to be men they made a concerted effort to find and involve women EV owners in their events.

In addition to events and information sessions they also do their own research and make other relevant research projects available. He said a very good study to look at is a report called "Cleaning the Air". A joint study done by Environmental Defence and the University of Toronto. They developed an interactive map that shows what the positive health implications would be for areas in Toronto after switching to 100% EV use. <https://clearingtheair>

Emerge also provides Home Tune-Ups. Basically it is an electronic action plan that homeowners can use to analyze the energy efficiency of their homes. Emerge advocates waiting until after a homeowner has been able to get energy consumption down significantly (through air sealing, insulation and other methods) before switching to an alternate heat source such as a heat pump. After going through the retrofit process they are likely to require a smaller device.

Plug 'N Drive

Susan McDonald presented the following report on the zoom call that some committee members had with Cara Clairman from Plug 'N Drive.

- Cara founded Plug 'N Drive 10 years ago and said that the uptake of EVs has been much slower than she had originally anticipated. But indicated she thought this would change in the next 5 years.
- She said there is still a very real shortage of EVs and that this would stymie any bulk buy attempts in the near future. The EV supply will improve by 2023-2025 so a longer range EV bulk buy project would make more sense.
- She noted that not all dealerships sell EVs. We need to look for dealerships that are EV certified. She also suggested we consider working directly with the car manufacturers rather than a dealership. And noted that Ford will be building EVs at their Oakville plant soon.
- Plug 'N Drive has done research on consumer attitudes and behaviours around EVs. This research could be helpful to us and is available on the Plug 'N Drive website.

- She suggested we should also include used EVs in our project. Plug 'N Drive encourages people to purchase used EVs and offers \$1000 rebates.
- Her research and experience confirms that “price” is the biggest barrier when it comes to buying an EV.
- She noted the Feds are still offer \$5,000 grants for consumers purchasing new EV's and are considering grants for used EV's
- Plug 'N Drive's main focus is consumer outreach/education and public events. They have an EV Discovery Centre at 1126 Finch Ave West where people can learn about and test drive EVs. They run monthly webinars. She suggested Plug 'N Drive could be helpful to our project in a limited way for free and in a more involved way for a cost.

David Booz added that Cara had suggested we ask about single car vs two-car families in the survey as is much easier to sell a low-to medium range EV as a second car. She also suggested it would worth adding a question to our survey about whether the respondent would be willing to consider a used EV.

Tim noted that Plug 'N Drive tries very hard to locate available used EV's. He also noted that anxiety around EV range would not be as big an issue in the HV neighbourhood.

Anne Stevens commented that listening to Cara talk about consumer behaviour, values and perceived obstacles as related to EV's made her wonder if we need to do a horizon scan and analysis to ensure we understand the problem space we are working in.

Anne said a typical framework for a horizon scan is to do a STEEPV analysis. The letters stand for Social, Technological, Environmental, Political and Values. The framework is designed to ensure that you do a broad based and holistic analysis of your problem space and avoid doing too deep a dive into one dimension. Anne suggested that the part-time project assistant could do such an analysis at the beginning of the EV project. She said she would be happy to provide some examples and could set up a potential template that the Committee and the part-time assistant could use.

Hiring Process.

Tim noted that Matt had circulated the Committee's job description to relevant people at the University of Toronto and the Scarborough campus. So far we have received 3 applications. The committee agreed to set a deadline of Friday, January 15, 2021 for the submission of applications and also agreed that we did not need to advertise more widely.

David Booz, Margaret Craig-Bourdin and Rory Gus Sinclair volunteered to be on the hiring committee.

EV Flyer

Tim announced that Ann Kereckes has kindly volunteered to help layout our 2 survey flyers. She will first do a rough layout and send it back to the committee for review.

The committee agreed that the HVRA logo need not be at the top or even that large but it should be there.

Gus Sinclair volunteered to find three translators who can translate a couple of lines about our project/survey into Chinese, Portuguese and Italian.

Incentives to Fill Out Surveys

The committee agreed that \$10 pizza vouchers from a neighbourhood restaurant would be a good incentive to encourage people to fill out the survey. Gus agreed to approach the Victory Café to see if they would be willing to donate 10-15 vouchers. If they do agree then we would include a short statement in the flyer acknowledging their donation.

Retrofit Flyer

Susan McDonald and Tim Grant volunteered to begin work on the Retrofit Flyer and Nicole Schulman and Margaret Craig-Bourdin volunteered to review and edit the flyer.

EV Survey

The EV survey needs one more revision to include the suggestions from Cara Clairman (Plug 'N Drive). David Booz agreed to do the revisions.

Websites

Anne explained that because we will be using Survey Monkey for our surveys, this would eliminate the need to post the survey on the HVRA website. But posting a link on. The link would take users directly to the survey.

Tim agreed to speak with Matt about getting help with formatting the surveys using Survey Monkey.

Anne also pointed out that we don't need to 2 separate surveys. There would just e a series of questions. Depending on a users answer they would be automatically directed to the appropriate set of questions. For example, the first question could be something like "Do you live in a rental unit? Depending on their answer they would either get the questions from the EV survey only or the questions from both surveys. These pathways would be formatted into the survey.

The committee agreed that information on our project needs to reside somewhere on the HV website. We will likely need several different versions. Some more fulsome. And some smaller, more succinct versions for the HV Facebook page and other sites. Anne Stevens agreed to draft a description of the EV and Retrofit projects that could be scaled for different uses.

Tim reminded the Committee that we will eventually need to create a website with retrofit information. The application that the Committee submitted to the Federal Government included a request for funds to create a comprehensive retrofit website. We are still waiting to hear back from the Federal Government on this application. If the grant application is not successful the committee will then have to explore ways to create a website on a very limited budget.

Absentee Landlords in HV.

The Committee discussed how we might include absentee landlords in the retrofit project. The consensus was that landlords rarely respond to letters and are not interested in make capital improvements.

Tim noted that there are provincial retrofit grants available to “numbered company” landlords and wondered whether we should make some effort to communicate this to them. The committee agreed to revisit this issue at a future meeting.

Next Meeting

The next meeting of the NetZero Committee will be Thursday, January 21st at 7pm.

**HVRA NetZero Committee Meeting
Thursday, January 21, 2021**

Present: David Booz, Margaret Craig-Bouirdin, Tim Grant (Chair), Matthew Hoffmann, Alanna Komisar, Susan McDonald (Minutes), Nicole Schulman, Anne Stevens

Regrets: Sue Dexter

Report of EV Project Hiring Committee

David Booz reported that the hiring Committee had received seven applications for the Project Facilitator Role. Four candidates were shortlisted and will be interviewed the week of January 25-29. David noted that 3 applications had been received for the Survey Specialist Role. They were hoping to receive a few more applications and plan to interview selected candidates late next week (January 27/28).

David thanked Matt Hoffmann for circulating the job descriptions to a pool of qualified graduate students at the University of Toronto.

EV Survey Update

David Booz reported that the EV survey had been through several iterations. Trish Long from Goldfinch Energy was the last person to review and provide helpful suggestions on how to improve the survey. The latest version has been sent to Cara Clairman at Plug 'N Drive for a final review. After her comments and suggestions have been incorporated the next step is to create a Survey Monkey survey. This will be the first task for the student hired into the survey specialist position.

Matt Hoffmann noted that he has a Survey Monkey account that will be able to handle the EV and Retrofit surveys. He also said he would be willing to help the survey specialist create the formatted survey and help with the data analysis at the end.

NetZero Committee members will test drive the survey once it is created and will keep notes on their experience taking the survey. This information will be given to the student Survey Specialist who will then tweak the survey as needed.

TAF Update

Tim Grant reported that he had met with Ryan O'Connor from TAF for a quick check in. Tim asked Ryan whether TAF permitted the moving of funds from one budget line to another to cover unanticipated expenses. Ryan confirmed that TAF had a 5% rule which allowed grant holders to move/use money to cover unexpected expenses. Ryan also confirmed that the EV Project was not required to cover benefits to the part-time staff hired to work on the project.

Matt Hoffmann suggested that we need to be very clear about this with the students we hire. The information should be included in their contract.

Seeking Donations for the Project

Tim Grant reported that Rebecca Keenan, Director of Human Resources and Development at Scadding Court Community Centre, has set up a link for the HV NetZero Committee on the Scadding Court fund raising page. We are listed on their page as “Community Climate Action”. We would tell potential donors to look for the Community Climate Action Fund listed on the Scadding Court fund raising page.

Nicole Schulman suggested that it would be helpful to explain what the money would be used for when asking for donations.

Anne Stevens added that we could also consider using a Go Fund Me page to raise funds. She wondered if there was a way the two pages could be linked so that receipts could be issued from Scadding Court.

Enbridge Geothermal Initiative

Tim Grant commented that we had previously talked about contacting Enbridge to see if they would be willing to work with a neighbourhood (rather than an individual) on their initiative to explore using geothermal at the household level. No action had been taken on this and he wondered if it was something the committee wanted to pursue.

Alanna Komisar said that since she works for Enbridge she would be willing to connect the NetZero Committee with the person in charge of the Enbridge Geothermal initiative.

Sha added that the thinking behind this initiative is that Enbridge is looking for ways to monetize geothermal.

Retrofit/EV Flyer

Anne Stevens and Nicole Schulman worked together to create a more polished version of the Retrofit/EV flyer. Anne created the visual concept for the flyer and Nicole revised/edited the text. She said she was aiming for short and punchy. They created a bold punchy first page with more detailed information on the second page or on the flip side in the print version. They presented a digital version which could easily be sent out electronically and posted to websites and Facebook. They said a printed version could be easily adapted from the digital version.

Matt Hoffmann commented that using the HVRA logo on the front of the flyer would provide some legitimacy for the project. Others agreed that a smaller version of the logo should appear somewhere on the front page.

The committee also discussed where it was best to include a note about translation into other languages and agreed that one line about translation should appear on the front page. This would guide them to look for more details further down in the text.

The committee members really liked the general design of the flyer. Anne Stevens agreed to incorporate the above suggestions and then finalize the design. She will circulate the new version to the Committee for final comments.

There was a discussion about whether we needed two separate flyers (EV only and joint Retrofit/EV) or not. Anne Stevens thought this might be best handled with an explanation at the beginning of the survey. One of the first survey questions would determine whether you take the full survey or just the EV portion. If a user indicates they are living in a rental unit the built in logic of the survey would take them directly to the EV section only.

There was some concern about non-HV people filling in the survey. Matt Hoffmann explained that it wasn't a problem as it would be very easy to filter these people out when analyzing the data. In order to do this we need to add a question to the survey that asks if they live in Harbord Village (and give the boundaries).

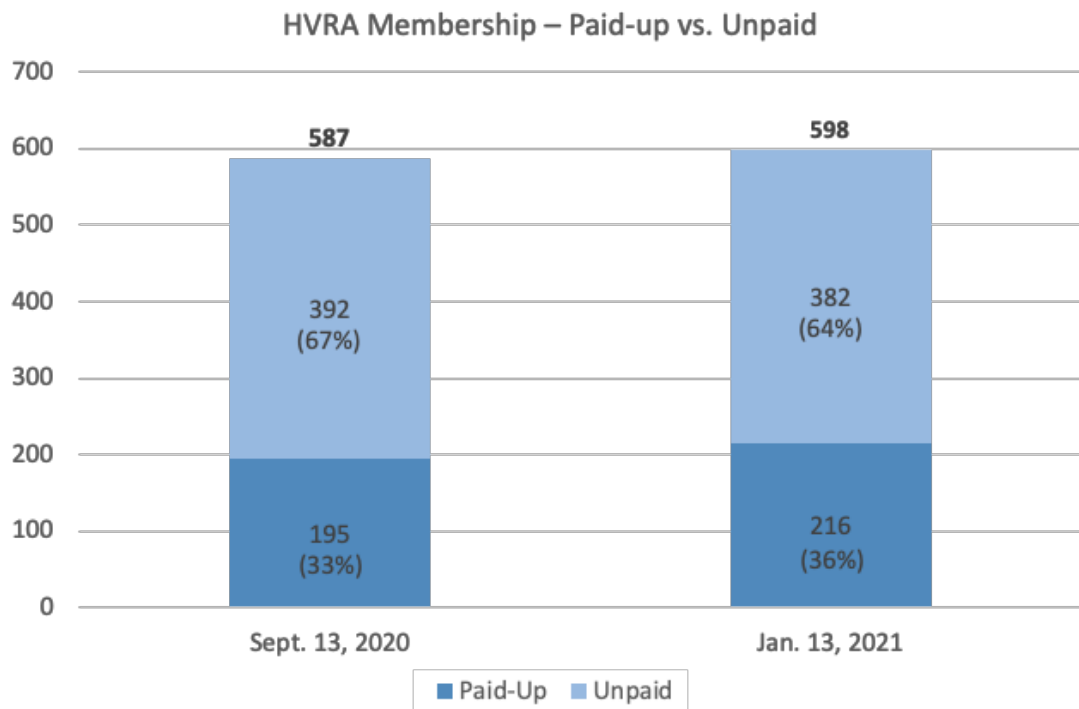
Tim Grant will invite Trish Long and Sarah Grant from Goldfinch Energy to attend our next meeting. They can help us understand the challenges and problems homeowners face as they go through the retrofit process.

Next Meeting: Thursday, February 18th, 7pm.

HVRA Membership Report – January 19, 2021

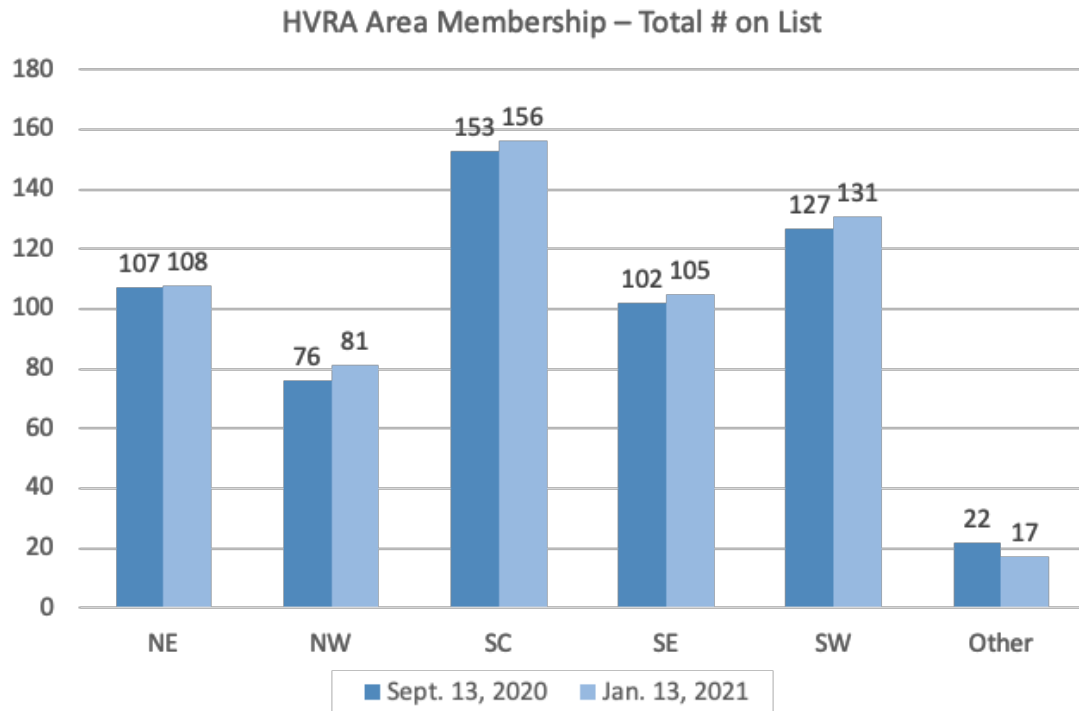
1. HVRA Membership Growth

- There are currently 598 individuals on our membership list (those who receive eblasts), up 2% from 587 in September, after accounting for individuals that have been removed
- 36% (or 216 people) are currently paid-up members, up from 33% (or 195 people) in September
 - Further investigation is required of those with expired memberships to understand who may renew vs. those who should potentially be removed from the list

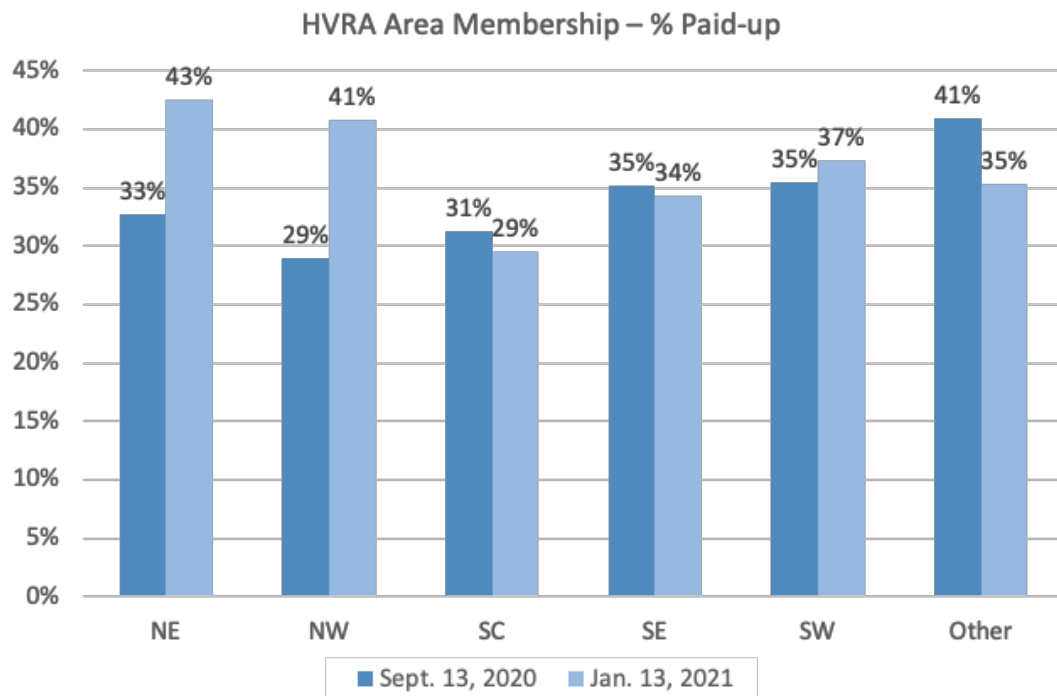


2. Membership Growth by Area

- The total number of individuals on the HVRA membership list is up across all Harbord Village areas
- The number has declined in the 'Other' category due to recent removal of those individuals who both live outside the Harbord Village area and had memberships that expired in 1999



- The percentage of paid-up members is up in the NE (+10%), NW (+12%) and SW (+2%) and slightly down in SC (-2%) and SE (-1%)



3. Technical Issue Related to Renewals/Payments on HVRA Website

- During the week of Jan. 11th, a couple members reached out about a technical issue whereby they were unable to make renewal payments online
- The solution requires leveraging the external programmer the Board has engaged in the past; we are currently awaiting a quote and anticipate the issue will be resolved in short order
- In the meantime, we have paused the automatic renewal reminder emails until the functionality is back up and running
- Once the capability is live again, members will be contacted to let them know the issue is resolved and that they can proceed with their renewal

4. HVRA Membership Committee (MC) Meeting

- The MC Committee held its first meeting of 2021 and the first with the new Membership Secretary on January 18th
- The group suggests proceeding with 3 outreach activities before the Spring Meeting, including:
 1. Distribution of refreshed and updated HVRA flyer, including mention of Harbord Village Mutual Aid Network and highlighting the upcoming Spring meeting as an opportunity to learn more about the great work of the HVRA
 2. Annual Area Rep letters to members to introduce themselves and highlight the benefits of membership renewal (going forward this will be done annually in November, after the AGM)
 3. Friends of Harbord Village Facebook post to drive awareness of HVRA and benefits of membership
- Several exciting ideas were discussed for the post-pandemic era which will be revisited in a few months' time, including:
 - Refer a Friend / Neighbour raffle
 - Handing out calling cards
 - Street celebration marking end of pandemic (e.g., Major street)
 - Drive membership through PumpkinFest
 - Have HVRA flyers available at different venues, such as Central Tech, JCC, Tranzac, local businesses, renters at 666 and 736 Spadina
 - More targeted strategies for different community groups (e.g., schools, history, gardening etc.)
 - Membership survey

Submitted by Lacy Lauks, HVRA Membership Secretary

MEMORANDUM



January 8, 2021
Re: Construction Noise Notice

Dear Residents, Families and Staff,

As a valued member of our Kensington community, we wanted to share an update with you about what happening on Brunswick Avenue.

The Kensington Hospice Expansion construction work is underway, and we have recently started working on its exterior. You have likely seen the hoarding fence that has gone up along the Brunswick side of the building, and the temporary asphalt sidewalk beside it. The work is estimated to last until Summer 2021.

As our resident, family and staff, what does this mean for you?

- You may experience construction noise and vibration between 8 a.m. to 6 p.m. on weekdays, and on the occasional weekend. We are deeply committed to, whenever possible, reducing disruption and excessive noise throughout the project. We will also provide advanced warning for any periods of increased disturbance.

- You can find an accessibility route by foot between the main entrance of 45 Brunswick Ave. that runs parallel to the construction site. Using the route requires navigation of the driveway and the temporary sidewalk (see highlighted portion of diagram below). Where possible, we recommend using Major St. when coming to or leaving 45 Brunswick.

- You may notice periods when heavy equipment will enter and exit the construction site. Kensington Management will be monitoring traffic to ensure that crews are respectful and safe.

If you have any questions or concerns regarding construction, please speak to Anna Slawski, Director of Care at extension 1014 or Edward Aust, Corporate Planning Specialist at 416-522-2274.

MEMORANDUM

We cannot thank you enough for your continued support and understanding. Once complete, the Hospice Expansion will allow Kensington to serve more families living with terminal illness in our community.

Kensington Hospice is non-profit and relies on charitable giving to provide its services. We need your help to spread the word in our neighbourhood. Despite the benefits for patients and the healthcare system, hospice care is grossly underfunded. Only 60% of operating costs at Kensington Hospice are government funded - the other 40% comes from philanthropy. For more information about how you can help, please visit: www.kensingtonhealth.org/hospiceexpansion

